



2020 GEORGIA AG FORECAST

The Georgia Ag Forecast is an annual seminar series presented by the University of Georgia (UGA) College of Agricultural and Environmental Sciences in five cities across the state offering insight into the next year's agricultural economy. Established in 2011, this annual seminar series is attended by approximately 750 participants each year across the state of Georgia and provides guidance for farmers and agribusiness professionals to predict markets and prepare for the next growing season while providing a networking opportunity with other agriculture professionals.

UGA, the state's land-grant and flagship institution, is committed to sharing the latest research and information to help Georgia farmers and agribusinesses. Each year, economists from the College of Agricultural and Environmental Sciences provide an outlook of agricultural markets, though out the state of Georgia, for the coming year. At each Ag Forecast seminar, participants network with UGA faculty and UGA Cooperative Extension agents, local producers and other stakeholders. Participants leave with a greater knowledge of agricultural market trends and access to the digital Georgia Ag Forecast publication, which is designed to provide detailed analyses of major commodities produced in the state.

DATE	CITY	LOCATION
January 21, 2020	Macon	Georgia Farm Bureau Building
January 23, 2020	Gainesville	Jaemor Farms
January 28, 2020	Lyons	Toombs County Agri-Center
January 30, 2020	Bainbridge	Decatur County Agricultural Center
January 31, 2020	Tifton	Tifton Campus Conference Center

WHY SPONSOR?

- Corporate sponsorships support the UGA College of Agricultural and Environmental Science's public service mission.
- Increase visibility with digital and print promotion for the event.
- Connect with agribusiness leaders, farmers and others involved in agriculture at the event.

	\$5,000	\$2,500	\$1,000
Logo on digital Ag Forecast publication	●	●	●
Recognition on Ag Forecast website	●	●	●
Recognition in electronic invitations to alumni, past attendees, and other supporters	●	●	●
Sponsor recognition at the seminar	●	●	●
Verbal recognition from podium by emcee	●	●	●
Recognition in print and digital media in pre and post promotion	●	●	
Reserved seats in prominent location for 5 total guests to the series		●	
Reserved seats in prominent location for 10 total guests to the series	●		
Special recognition on social media	●		
Optional exhibit table at each location with opportunity to distribute promotional items	●		

*Sponsor tiers determine table proximity to event stage. Sponsor tiers may also affect logo size in promotions and collateral with top level sponsors receiving largest logo size.

HOW TO SUPPORT GEORGIA AG FORECAST:

Checks must be made payable to the "UGA Foundation." Please indicate that your support is for 2020 Georgia Ag Forecast. Checks should be mailed to:

UGA CAES Office of Development and Alumni Relations
117 Four Towers
Athens, GA 30602-7072

FOR MORE INFORMATION, PLEASE CONTACT:

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georgiaagforecast.com



College of Agricultural &
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UNIVERSITY OF GEORGIA